

Engagement and impact with a distinctive edge

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DISTINCTIVE Annual Meeting
14-16 April 2015
Sheffield

Engagement and impact led events

Summary of proposed activities

- Engaging with policy makers
- Public and media engagement summer school
- Radio documentary
- Consortium research public engagement events
- Making Nuclear Distinctive for the European Green Capital

Engaging with policy makers

Objectives:

- ▶ Raise profile of project in government departments and Westminster
- ▶ Promote research outcomes and impacts
- ▶ Provide opportunity for consortium researchers to engage policy makers

Two suggested events

1. Evening event at Royal Academy of Engineering

Keynote lectures and panel, dinner reception: Wednesday 9 Dec 2015

2. Showcase event at Westminster (2017)

Posters and demonstrations on research outcomes (Royal Society style, subject to possible funding bid)

Evening lecture & panel discussion

Wednesday 9 December 2015
Prince Philip House, London

Suggested keynotes TBC: Dame Sue Ion, Dr Adrian Simper, Prof. Laurence Williams?

Panel discussion: keynote speakers plus three consortium members

60 Guests (inc. 30 consortium invites)

17.00 – Arrival, drinks reception

17.40 – Start proceedings

19.00 – Three course dinner

21.00 – Close

After dinner speaker TBC: Graham Fairhall

Suggestions for speaker welcome



Public and media engagement summer school

Revised date for the diary: Easter or summer 2016

Location TBC – likely London or Manchester for media connections

Objectives:

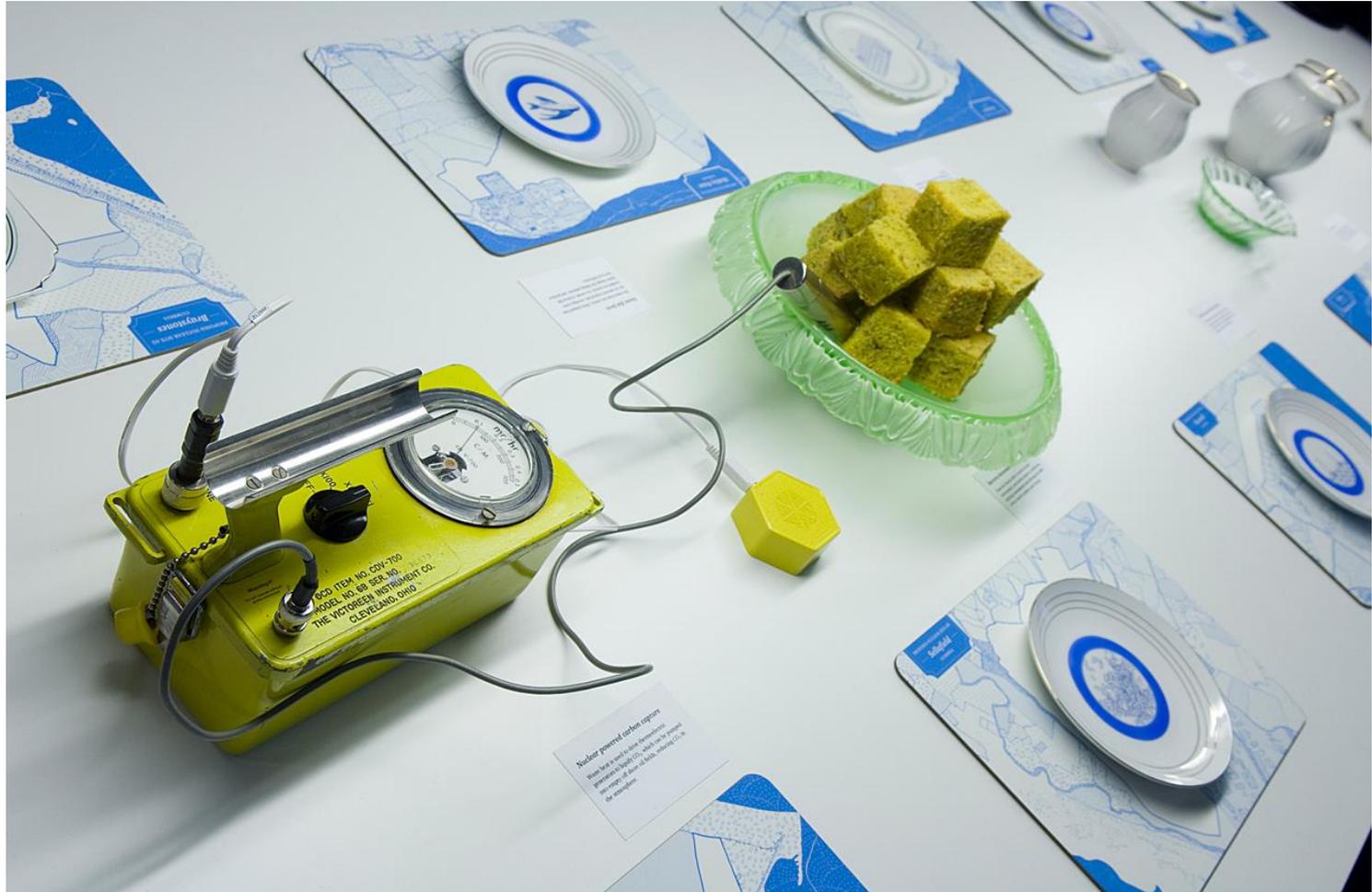
- ▶ Motivate project participants for external engagement
- ▶ Equip project participants with knowledge and skills for engagement
- ▶ Facilitate an opportunity to collaborate in a public outreach activity

Day 1: Vision setting talks, Skills Workshop 1.

Day 2: Skills Workshop 2, Skills Workshop 3, dinner speaker.

Day 3: Public engagement focus; form outreach groups; close.

Example of successful public engagement



Radio documentary

Opportunity: 60y anniversary of Calder Hall inauguration in 2016

Reflect on our nuclear past, look to our nuclear future?

- Initial discussion with Radio 3 commissioning – pre-application proposal welcome and submitted (awaiting outcome)
- Frances Byrnes: experienced writer and producer, 3 Sony Awards
- Academics advise on scientific storyline
- Frances & Matt develop a proposal for submission to BBC Radio
- If successful, documentary production is funded by BBC (2016!)
- Sellafield and other site visits in April / May 2015
- Focus groups in April / May 2015 – leading to proposal

Public consultation events

Led by Dr Matthew Cotton (UoS)

Expertise in the social and ethical dimensions of environmental policy

World café

- Informal drop in event for public discussion with experts (= you)
- Small groups summarise issue and discussion (audio, film, visual display)
- Worked up into a format for dissemination via the website

Deliberative workshop

- Formal consultative methodology for public engagement (Sciencewise)
- Balanced public attendance by application, selection and reimbursement
- Discuss socioeconomic and ethical impacts of consortium research
- Capture written and photographic record of event (flipcharts, posters etc)
- Report identifying future research and policy directions with social mandate
- Possible academic publication

Impact working group

Meet in the bar at 18.00 this evening

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